



Standardbred Canada President & CEO

Standardbred Canada is the official registry and record keeping body for the Standardbred industry in Canada. This member-focused not-for-profit corporation is recognized as a national industry leader, both in data management and services, and in supporting the Standardbred breed and harness racing to thrive and prosper.

As President & CEO your mission will be to provide strategic and thought leadership to promote and protect the Standardbred breed and the people who own, breed or race Standardbred horses. You will plan and direct all aspects of the business in agreement with the objectives and policies of Standardbred Canada, and execute the strategic plan approved by the Board of Directors.

As an accomplished executive you will bring to the role prior knowledge of the horse racing, and breeding industry, combined with sales, marketing, financial, contract and information management expertise. Your mandate will require you to grow membership and revenue while enhancing the organization's overall positive reputation.

As a forward-looking leader you will foster a business environment that encourages and stimulates creative and innovative solutions and champions the development of technology-enabled services that are both relevant and beneficial to the membership and industry partners.

As a builder, strategist, and accomplished business leader with a passion for the Standardbred industry, your challenge will be taking this organization to market to achieve its business plan and enhance its overall market position and customer service levels.

As a smart, confident, and effective communicator, you understand the relational and reputational dynamics of being an industry leader. Through regular attendance at board and committee meetings, industry events and meetings, you will reflect the views of the association and the industry and communicate them clearly back to the membership, staff and Board.

The role of President and CEO is a full time position located at Standardbred Canada's office at 2150 Meadowvale Blvd., Mississauga, Ontario. The position will require periodic travel and regular evening and weekend work. This position will receive a competitive salary and benefits commensurate with the candidate's experience.

Bill Holland, Partner at Mandrake Management Consultants is managing the executive search for the President and CEO on behalf of Standardbred Canada. If you would like to learn more about this opportunity, email Bill at bill@mandrake.ca. All enquiries will be acknowledged and kept confidential.