



Looking for **REAL HORSEPOWER**

WE'RE HIRING

POSITION: Magazine Editor - Summer Internship

Get to Know Us:

Standardbred Canada is a not-for-profit association and the national breed registry for the standardbred horse with over 6000 members. We serve our horses and members by recording pedigrees and racing statistics for the Canadian harness racing industry and by being a news leader for the industry with a very active website and monthly Trot magazine.

Culture

"It's about the H.O.R.S.E. of course" – At Standardbred Canada our corporate values promote Honesty, Ownership, Respect, Service to Others and Excellence. Our success is powered by people and technology. We champion diversity and always look for ways to put more pace into the sport. Our employees are the real horsepower of the association and are always at the core of who we are and what we do.

Location: 2150 Meadowvale Blvd, Mississauga, Ontario

Summary of Position: • **Magazine Editor - Summer Internship**

Standardbred Canada's Information, Communications & Innovation Department, which oversees the SC website and TROT Magazine, is seeking an enthusiastic student for a summer placement.

This eight-week summer position requires a hard-working self-starter with an interest in journalism and writing.

The successful applicant should possess strong attention to detail. Knowledge of horses or horse racing is preferred. This position will require a flexible schedule as some work will take place on weekends, and during evening hours, with the ability to perform all duties from a home office setting.

Duties may include:

- Writing and editing magazine and website feature content.
- Editing and producing organization-focused magazine and website content.
- Assisting in producing and editing video and audio feature content.
- Developing story ideas for TROT Magazine and the SC website.
- Contacting writers, photographers and subjects as required.
- Helping to cover events and/or racing stories.
- Basic administrative duties.

Qualifications

- Currently enrolled in a Communications or Journalism program
- Detail oriented with outstanding time management skills
- Strong writing, editing and communication skills
- Experience with photography and videography

Computer skills required:

- MS Office
- Adobe Photoshop / Creative Suite or similar photo editing / graphics programs
- Knowledge of content management systems considered an asset

Applicants must be returning to a post-secondary program in the fall of 2022.

Duration: 8-9 weeks

JOIN OUR TEAM!

Please submit applications, with a cover letter and resume, to **Jeff Porchak, Director of Digital Communications**, via email at

jporchak@standardbredcanada.ca

Applications are due by 5:00 p.m. (ET) on Wednesday, July 6, 2022.

We thank all those who apply, but only those applicants who are selected for an interview will be contacted.